



Serge Bannikow MA, MBA International Business Partners

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Areas of Expertise

- General management and leadership
- Business strategy and tactics
- International business in transitional economies
- Innovation and business process re-engineering
- Business integration and aggregation
- Organisation development and behavior
- Sales and marketing management
- Engagement, contracting and bidding
- Program and project management
- International M&A

Our Value Proposition

We provide, on a global basis senior General Management Executives on short-term consultancy, medium term interim management, or long term business development.

Biography

Serge is a Partner in International Business Partners and has about 25 years experience in hi-tec for Enterprise, Finance, Retail, Travel and Government.

Serge role at SITA was Head of Sales Russia and Eastern Europe, responsible for business growth in 12 countries of the region, based in Moscow and successfully managing commercial and operational relationships with all major local customers and suppliers. Prior to joining Serge was working in a senior sales management, international business development and consultancy capacity for top global IT companies, living and working in Europe and Middle East.

Serge holds Executive MBA from Ashridge Business School, UK, and speaks English, German and Russian.